



Visibility **Connection** **Growth**

Battery-Tech.Network
Media Kit 2026



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Visibility

Battery-Tech Network helps partners increase visibility across a focused battery industry platform. Through website presence, industry content, newsletters, LinkedIn, and PR amplification, partner brands gain exposure where relevant stakeholders are already paying attention.

Connection

Battery-Tech Network is a focused media and industry platform dedicated to battery technology, energy storage, and the wider battery value chain. It connects companies, innovators, and decision-makers through targeted digital visibility, industry content, and cross-channel communication.

Growth

By combining targeted reach with recurring visibility, Battery-Tech Network supports long-term growth in awareness, positioning, and business opportunities. Partners benefit from a media environment designed to strengthen brand presence and support strategic market development.

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Website Metrics

Battery-Tech Network • Website Reach

Reach a focused battery industry audience

Battery-Tech Network combines targeted industry relevance with growing online visibility, helping partners reach professionals across the battery value chain.

SNAPSHOT

Recent traffic +
annual growth

Current website visibility

MONTHLY USERS

~2.1K

MONTHLY VISITS

~3.5K

PAGE VIEWS

~5.7K

SEARCH IMPRESSIONS

~700K+

Growth over the last 12 months

ACTIVE USERS

16K

↑ 226.5%

SESSIONS

31K

↑ 241.9%

KEY EVENTS

1.2K

↑ 758.4%

SEARCH CLICKS

~2.7K

Strong recent visibility

Why partner with Battery-Tech Network?

Battery-Tech Network offers targeted visibility in a specialized industry environment, combining sector relevance, recurring traffic, and strong search visibility to help partners reach a high-value professional audience.

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Social Media Metrics

Battery-Tech Network • LinkedIn Ecosystem Reach

Multi-channel LinkedIn visibility for the battery industry

Battery-Tech Network combines founder-led visibility, a growing company page, and a specialized LinkedIn newsletter to reach professionals across the battery value chain.

REPORTING VIEW

365-day
LinkedIn
snapshot

Combined ecosystem reach

PERSONAL FOLLOWERS

21,272

PAGE FOLLOWERS

7,417

NEWSLETTER SUBSCRIBERS

6,178

ANNUAL CONTENT
IMPRESSIONS*

807K+

*Combined from Battery-Tech Network LinkedIn page and LinkedIn newsletter impressions.

1. Personal LinkedIn profile

FOLLOWERS

21,272

ROLE IN ECOSYSTEM

Founder visibility, networking, direct promotion



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Social Media Metrics

2. Battery-Tech Network LinkedIn page

FOLLOWERS

7,417

NEW FOLLOWERS

4,606

IMPRESSIONS

480,545

ENGAGEMENT SIGNALS

4,149 reactions

334 comments

81 reposts

3. LinkedIn newsletter: The Future Battery Technology

SUBSCRIBERS

6,178

NEW SUBSCRIBERS

1,073

ARTICLE VIEWS

112,880

IMPRESSIONS

326,759

Audience relevance

The LinkedIn audience spans business development, research, engineering, operations, sales, and marketing roles across chemical manufacturing, research services, renewable energy, electronics, automotive, and related industrial sectors.

Why this matters for partners

This LinkedIn ecosystem combines personal credibility, brand reach, and subscriber-based content distribution, creating multiple touchpoints for sponsors and partners to gain visibility with a highly relevant battery industry audience.

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Professional Audiences

Battery-Tech Network • LinkedIn Audience Profile

A relevant audience across business, technical, and industry roles

Battery-Tech Network's LinkedIn channels reach professionals across the battery value chain, with strong representation from commercial, research, engineering, and senior industry segments.

REPORTING VIEW

365-day
LinkedIn
audience
snapshot

Seniority mix



Top job functions



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Professional Audiences

Top industries

CHEMICAL MANUFACTURING

10.7%

RESEARCH SERVICES

8.7%

RENEWABLE ENERGY EQUIPMENT

7.5%

ELECTRONICS MANUFACTURING

6.8%

MOTOR VEHICLE MANUFACTURING

5.5%

MANUFACTURING / EDUCATION

3.9%

Newsletter audience highlights

The LinkedIn newsletter reinforces this audience profile with subscribers from research services, chemical manufacturing, motor vehicle manufacturing, electronics manufacturing, and renewable energy equipment manufacturing.

Seniority within the newsletter audience is led by **Senior (34%)**, followed by **Entry (23%)**, **Director (10%)**, **Manager (8%)**, and **CXO (5%)**.

Why this audience matters

Battery-Tech Network reaches a cross-functional audience of commercial teams, technical specialists, researchers, and senior industry stakeholders, making it highly relevant for organizations seeking visibility across the battery ecosystem.



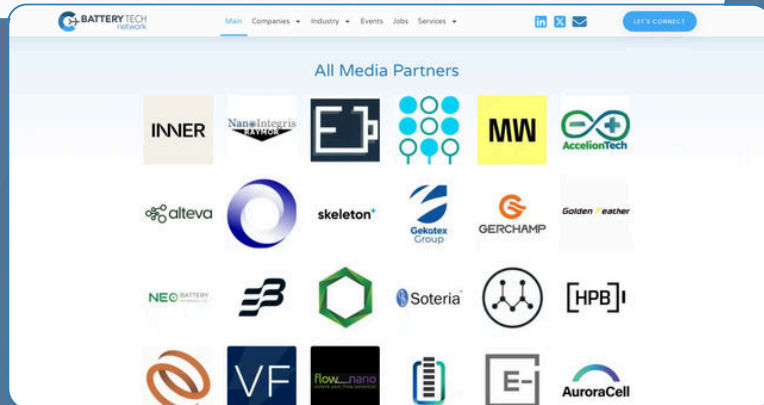
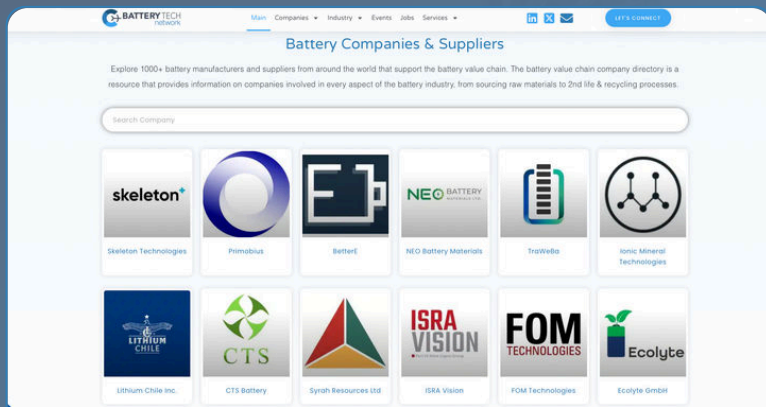
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Multi-Channel Visibility Across Battery-Tech Network

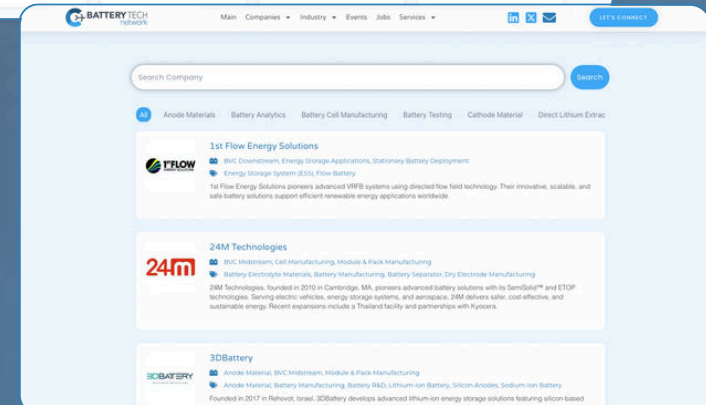
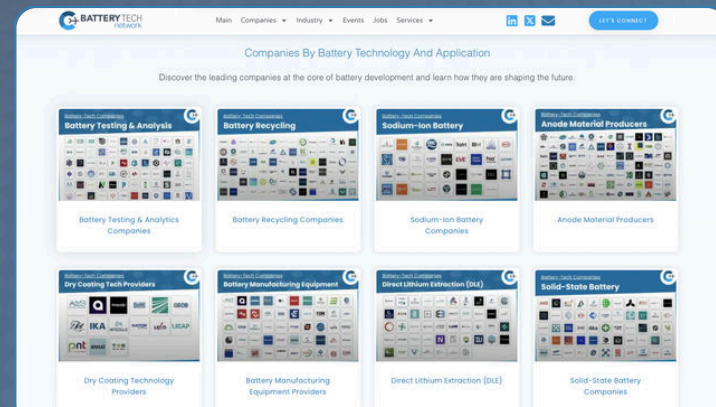
Premium Visibility

Central entry point showcasing key content, partners, and ecosystem highlights.



Company Directory Visibility

Structured database of battery companies enabling discovery and industry mapping.





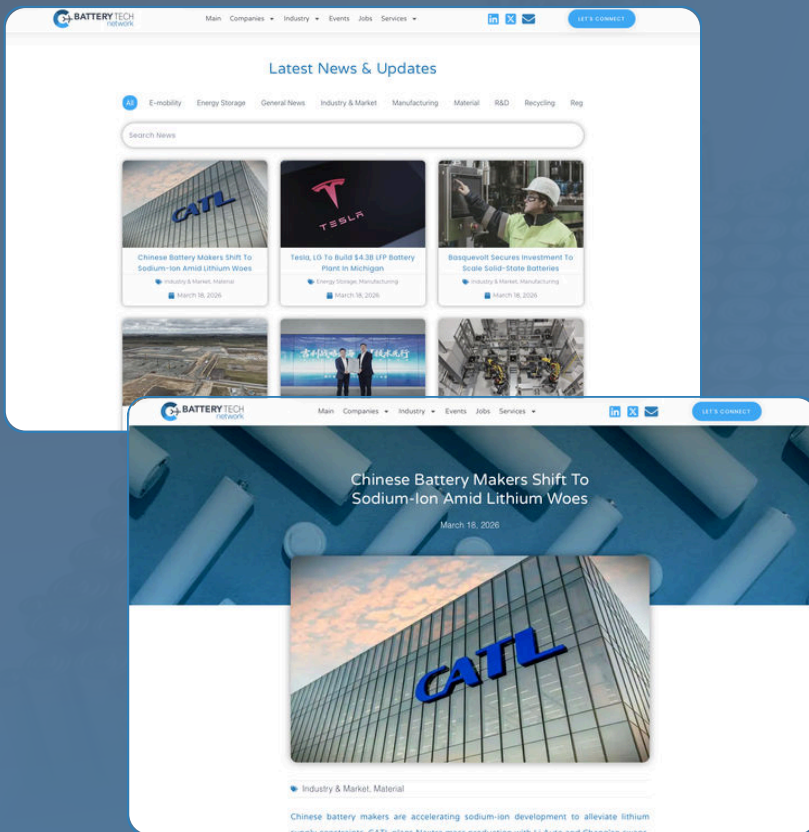
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Multi-Channel Visibility Across Battery-Tech Network

Industry News

Editorial hub publishing industry news, PR updates, and market developments.



LinkedIn & Email Newsletters

Recurring editorial format delivering curated insights to a targeted audience.





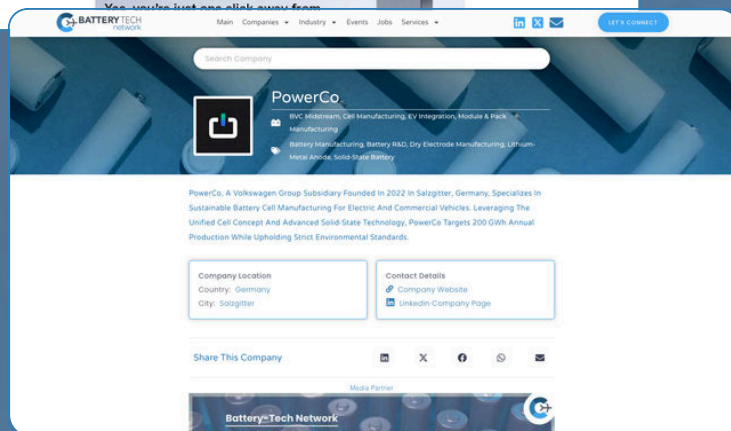
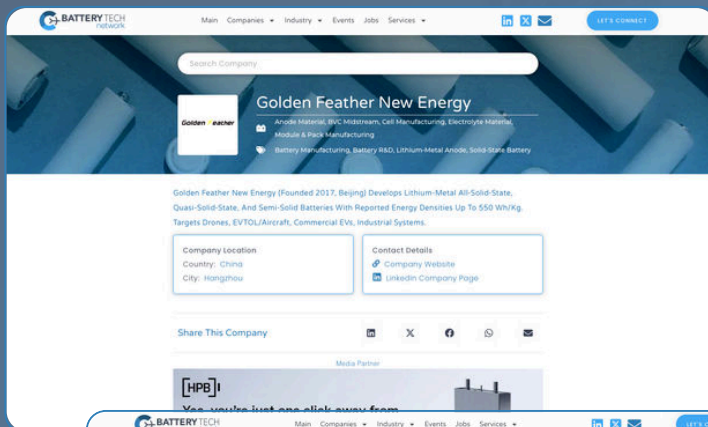
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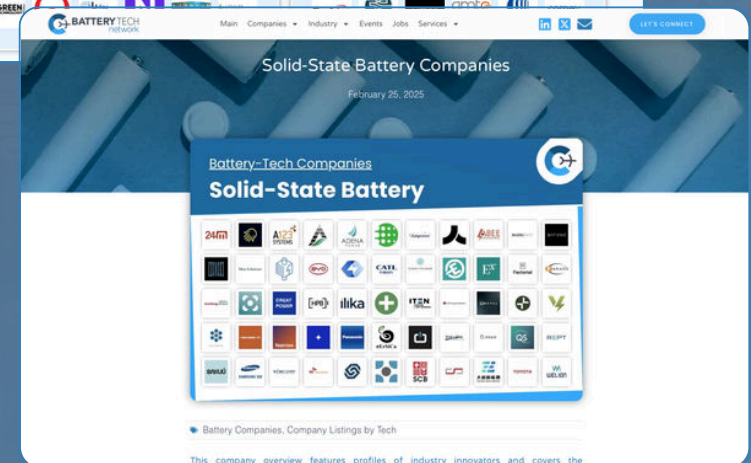
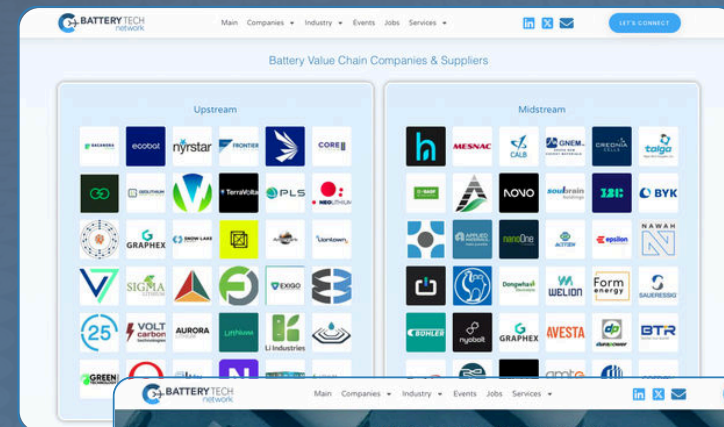
Company Profile

Structured database of battery companies enabling discovery and industry mapping.



Battery-Tech Listing

Categorized exposure for companies within the battery value chain.





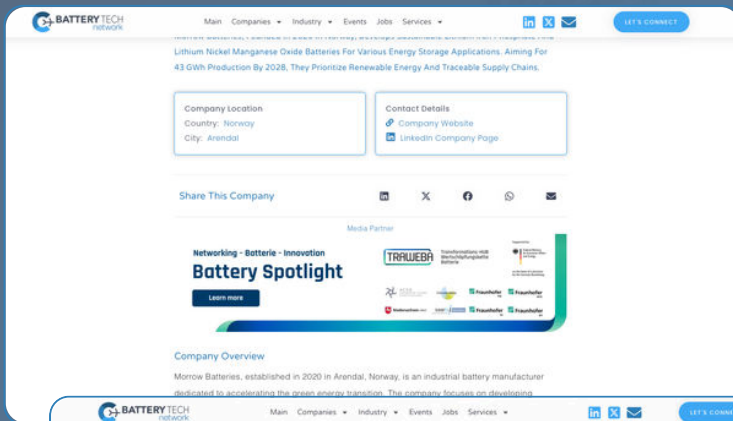
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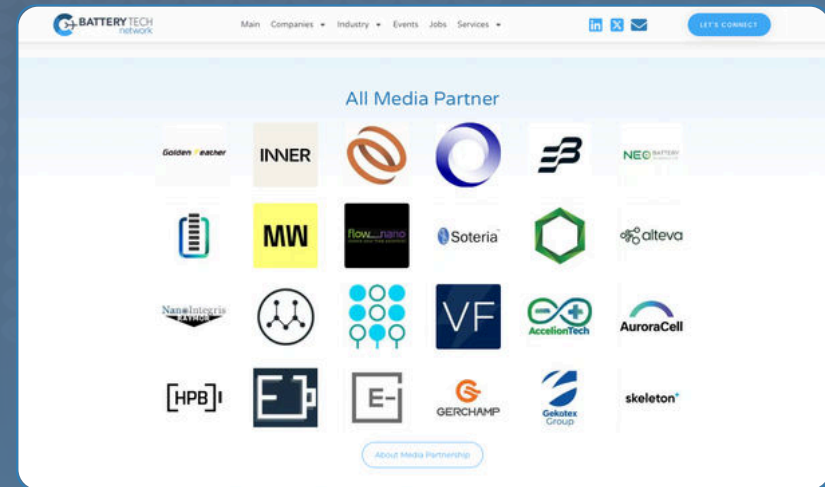
Ad Banners

Premium visual placements across the platform for high-impact brand visibility.



Media Partner Logo Walls

Trust-building brand placements throughout the website highlighting ecosystem partners.





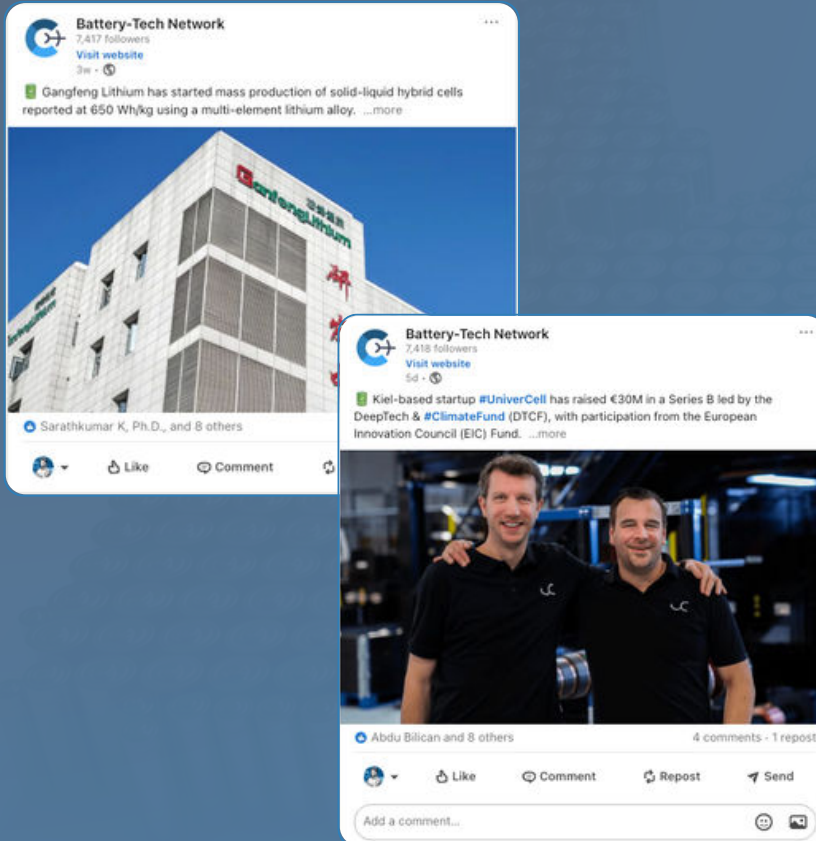
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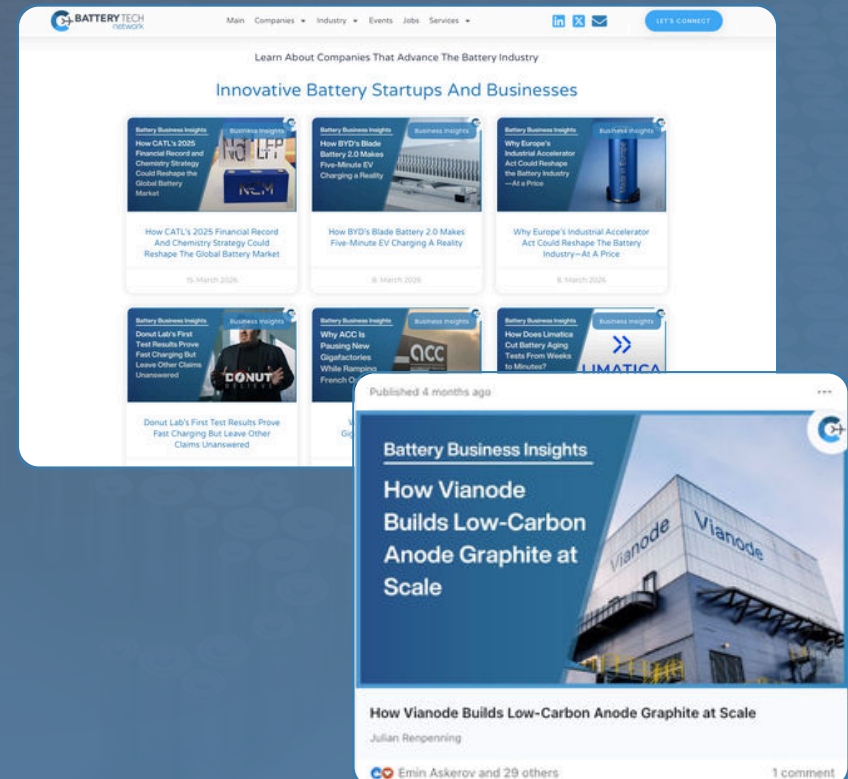
Social Media Distribution

Cross-platform amplification of content to increase reach and engagement.



Feature Articles & Interviews

Long-form content hub positioning companies as thought leaders through in-depth storytelling.





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Why becoming a media partner?

Targeted visibility

Focused exposure in a specialized battery-industry environment.

PR amplification

PR and business news can be distributed across website, LinkedIn, newsletter, and founder network.

Strategic collaboration

Focused exposure in a specialized battery-industry environment.

Open Media Partnership

Free

Profile/listing, logo banner, PR/news publishing, BTN distribution

Media Partnership

EUR 890/year

Top placement, optimized profile, article, newsletter logo, ad banner, job/event listing

PR & MarCom Services

On request

Media partnership plus tailored PR, marketing, and business development support

A partnership with Battery-Tech Network is more than a one-time promotion. It is a strategic opportunity to build relevance, strengthen industry presence, and stay visible in a fast-evolving market.



Visibility Connection Growth

More Information

Main Website: battery-tech.net

Media Partnership: battery-tech.net/service-and-support/media-partnership/

Connect

Contact Person: Dr. Julian Renpenning

Email: julian@battery-tech.net

Phone: +49 (0)173 6320754

Contact Form: Let's Connect form on the website